

MENU OF GENERAL SERVICES



Associations are where successful people come together to make great things happen.

Redpoint Resources believes in associations and is dedicated to providing excellent management services at an affordable rate. Minimally acceptable standards are not in our vocabulary. Redpoint was incorporated in 2006 and our specialty is to manage associations in all professions and industries with annual budgets of under about \$500,000 a year. These organizations usually have not yet reached the point where they can hire fulltime staff but they can no longer rely solely on volunteers to run everything, or they have decided not to engage internal staff for their management needs. We also provide project-specific services to associations of all sizes.

With Redpoint you have instant access to a network of staff and subcontracted professionals who have established a solid reputation in their respective specialties. Redpoint is a relationship-based firm that is dedicated to helping you succeed. Greg Williams is the Principal and he has been in the association management field for two decades. He is the elected President of the Colorado Society of Association Executives (2013-2014 term) and this volunteer work demonstrates his commitment to the association world.

The list below generally outlines the services provided by Repoint. Select the one(s) that are right for you, contact Greg and he will help you make it happen. If something that you need is not on the list he can custom design it for you.

Administration and Financial	Membership and Communication	Meetings and Events	Advocacy and Government Affairs
Articles of Incorporation Bylaws Policies and Procedures IRS 990 Forms Financial Reviews & Audits Agendas Minutes Contract Management Financial Statements & Budgets Secretary of State Compliance Elections and Ballots Charitable Organizations Raffles Banking Investment Bookkeeping Insurance Committees Accepting Credit Card Payments Sales and Employment Tax Legal Issues Dashboards Mission Statements	Membership Communication Membership Recruitment Prospect Lists eNewsletters and eNotices Marketing Sales and Closing Branding Copywriting & Editing AMS Software Selection Web Sites Flyers and Publications Newsletters Exhibits Blogs Social Media Awards Certificates Direct Mail Campaigns Teleconferences Strategic Planning Board Orientations Volunteer Coordination Webinars Association Histories	Event Promotion Venue Contract Negotiation Board Meetings Educational Programs Continuing Education Units Conventions & Exhibitions Fundraisers Audio Visual Sponsorships & Exhibitors ADA Compliant Events Permits and Licenses Silent Auctions Fieldtrips and Excursions Awards Events Registrations Event Credentialing Banners and Signage Event Insurance Caterers Retreats Photodocumentation Press Releases Strategic Planning Sessions	Bill Tracking Lobbyist Retention Bill Introduction Bill Amendments Committee Hearings Legislative Testimony Legislative Histories Rulemaking Regulatory Compliance Memorials & Proclamations Fiscal Note Analysis White Papers Legislative Receptions Capitol Days Legislative Scorecards Political Action Committees Initiatives Signing Ceremonies Amendment 41 Compliance Campaigns & Elections Coalitions and Alliances Local Government Political Speakers

Research and Evaluation	Strategic Planning and Development
Redpoint Resources has experience with both qualitative and quantitative research including demographics, membership listening sessions, focus groups, structured interviews, membership surveys, longitudinal data, program evaluations, critical ratios, and membership and financial forecasting including probability statistics and variance analysis.	Redpoint Resources can facilitate your next board strategic planning session or conduct orientation sessions for new board members. We can also custom design and deliver a variety of services including team building exercises, parliamentary procedures, conflict resolution, SWOT analysis, and creating useful annual work programs and budgets.

For more information on Redpoint Resources LLC please visit our website at www.redpoint-resources.com or contact Greg Williams, Principal, at 303-748-0321, 1566 Saint Paul Street, Denver, Colorado. You can also email him at greg@redpoint-resources.com.